

**THE PORT AUTHORITY OF NY & NJ**  
**PROCUREMENT DEPARTMENT**  
**4 WORLD TRADE CENTER**  
**150 GREENWICH STREET, 21ST FL.**  
**NEW YORK, NY 10007**

2/22/2018

ADDENDUM # 6

To prospective Proposer(s) on RFP # 52170 – Marketing Communications Services to the Port Authority of New York & New Jersey’s Marketing Department:

**RFP due March 27, 2018 at 2:00PM**

**I. CHANGES/MODIFICATIONS**

- A. In the RFP, Information for Proposers on this Request for Proposals, Section B, entitled “Brief Summary of Scope of Work,” page 5, second to last paragraph, last sentence, change to read as follows:

“The Contractor shall have all the necessary disciplines in house, or demonstrate its ability to subcontract for these services efficiently, and be available to attend face-to-face meetings at the Port Authority when requested.”

**II. PROPOSER'S QUESTIONS AND ANSWERS**

The following information is available in response to questions submitted by prospective Proposers. The responses should not be deemed to answer all questions, which have been submitted by Proposers to the Port Authority. It addresses only those questions, which the Port Authority has deemed to require additional information and/or clarification. The fact that information has not been supplied with respect to any questions asked by Proposers does not mean or imply, nor should it be deemed to mean or imply, any meaning, construction, or implication with respect to the terms.

The Port Authority makes no representations, warranties or guarantees that the information contained herein is accurate, complete or timely or that such information accurately represents the conditions that would be encountered during the performance of the Contract. The furnishing of such information by the Port Authority shall not create or be deemed to create any obligation or liability upon it for any reason whatsoever and each Proposer, by submitting its Proposal, expressly agrees that it has not relied upon the foregoing information, and that it shall not hold the Port Authority liable or responsible therefor in any

Addendum # 6

manner whatsoever. Accordingly, nothing contained herein and no representation, statement or promise, of the Port Authority, its Commissioners, officers, agents, representatives, or employees, oral or in writing, shall impair or limit the effect of the warranties of the Proposer required by this Proposal or Contract and the Proposer agrees that it shall not hold the Port Authority liable or responsible therefor in any manner whatsoever.

Q2. Can firms from outside of the United States respond to this Request for Proposals?

A2. Yes.

Q3. If overseas, will a firm be required to travel to the United States for meetings?

A3. Yes. See above Changes/Modifications Item I.A.

Q4. Can the tasks required be performed outside the USA?

A4. Yes, at the Port Authority's discretion, certain tasks may be performed outside of the USA.

Q5. Will the Port Authority accept Proposal submissions via email?

A5. No. Please see Information for Proposers on this Request for Proposals, page 5, Section C, entitled "Deadline for Receipt of Proposals."

Q6. Who is the incumbent for this solicitation?

A6. Young & Rubicam Group.

This communication should be initialed by you and annexed to your Proposal upon submission.

In case any Proposer fails to conform to these instructions, its Proposal will nevertheless be construed as though this communication had been so physically annexed and initialed.

THE PORT AUTHORITY OF NY & NJ  
Selene Ortega, Manager  
Commodities and Service Division

PROPOSER'S FIRM NAME: \_\_\_\_\_

INITIALED: \_\_\_\_\_

DATE: \_\_\_\_\_

QUESTIONS CONCERNING THIS ADDENDUM MAY BE ADDRESSED TO  
Richard Grehl, WHO CAN BE REACHED AT (212) 435-4633 or at rgrehl@panynj.gov.