



---

## ACCESS TO CAPITAL AND CREDIT WORTHINESS PANEL DISCUSSION FOR CONTRACTORS AND SMALL BUSINESS OWNERS Tuesday, June 24, 2014

Trying to raise funds for your business? Hear perspectives from:

- A Traditional Lender
- An Alternative Lender
- A Credit Counselor, and
- A Small Business Owner

At this seminar our panel experts will discuss:

- How to Assess the Financial Health of your Business
- Understand Your Business Needs
- The Importance of Credit Worthiness
- Understand How your Credit History Score can Impact your Borrowing Capacity
- Learn what Lenders look for when Applying for Financing and the documents that are usually Requested
- Learn about Financing Programs for Contractors

---

**TruFund Financial Services, Inc.** is a wholly independent national non-profit Community Development Financial Institution (CDFI) with more than \$55 million assets under management. TruFund seeks to stimulate economic development in communities that are underserved by traditional banking institutions by providing fair and accessible capital, hands-on technical assistance and innovative solutions to small businesses and nonprofit organizations.

For more information, contact 877.296.8878 | [info@trufund.org](mailto:info@trufund.org) | [www.trufund.org](http://www.trufund.org)

This program is made possible thanks to the support of



---

**Date:** Tuesday, June 24, 2014  
**Time** 2:00pm – 4:00pm  
**Location** SoBRO  
555 Bergen Avenue, 3rd Floor, Bronx, NY 10455  
**RSVP** Leticia Negron - 718-732-7559, [Lnegron@sobro.org](mailto:Lnegron@sobro.org)

---

For more information about SoBRO's Procurement Technical Assistance Center (PTAC), upcoming workshops and our M/WBE Program contact us at (718) 292-3113  
or visit [www.sobro.org](http://www.sobro.org).

For more information on SBS M/WBE program, please visit [www.nyc.gov/buycertified](http://www.nyc.gov/buycertified)  
This event was made possible by the New York City Council