

THE PORT AUTHORITY OF NY & NJ

REQUEST FOR BIDS

Sealed **Proposals** for the following contract will be accepted at the address indicated below until **2:00PM** on the due date indicated.

SEND BIDS TO: THE PORT AUTHORITY OF NY & NJ
ATTN: BID/RFP CUSTODIAN
PROCUREMENT DEPARTMENT
4 WORLD TRADE CENTER
150 GREENWICH STREET, 21ST FLOOR
NEW YORK, NY 10007

SOLICITATION #: 52170

TITLE: Marketing Communications Services to the Port Authority of New York & New Jersey's Marketing Department

DESCRIPTION: The Port Authority is hereby seeking proposals from qualified firms to provide a broad spectrum of marketing communications services that support the Authority's corporate and business objectives. This would include strategy, planning, execution and evaluation of communications programs across all media.

BID DUE DATE: 03/13/2018

The Port Authority of New York and New Jersey (Port Authority), in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252, 42 U.S.C. §§ 2000d to 2000d-4) and the Regulations, hereby notifies all bidders that it will affirmatively ensure that any contract entered into pursuant to this advertisement, disadvantaged business enterprises will be afforded full and fair opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award.

Additionally, all bidders (including proposers, and respondents, as applicable) are notified that the Port Authority will ensure that, with respect to any contract/agreement entered into pursuant to this advertisement, disadvantaged business enterprises, minority business enterprises and woman-owned business enterprises, as applicable, will be afforded full and fair opportunity to submit bids, proposals and responses, as applicable, in response to this invitation, and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award.

The solicitation document is available on-line at <http://www.panynj.gov/business-opportunities/bid-proposal-advertisements.html?tabnum=5>. Addenda to the Bid, if any, will be posted at this website. Monitor the advertisement on the website to ensure your awareness of any changes.

If you have any technical problems accessing the documents online, email us at askforbids@panynj.gov or call us at (212) 435-4600 for assistance.

A VALID PHOTO ID IS REQUIRED TO GAIN ACCESS INTO THE BUILDING, IF YOU ARE HAND DELIVERING AND/O ATTENDING THE BID OPENING.