

***MINORITY/WOMEN-
OWNED/SMALL BUSINESS
ENTERPRISE
PARTICIPATION
2011 SUMMARY REPORT***

Committee on Construction

May 31, 2012

2011 M/WBE PERFORMANCE COMPARED WITH AGENCY GOAL AND THREE-YEAR AVERAGE

- The 2011 total of \$450 million represents 18.5 percent of all contract awards, which is above the annual agency goal of 17 percent for M/WBE participation.
- These results are in line with the prior three-year annual average of \$467 million or 19 percent M/WBE participation rate.

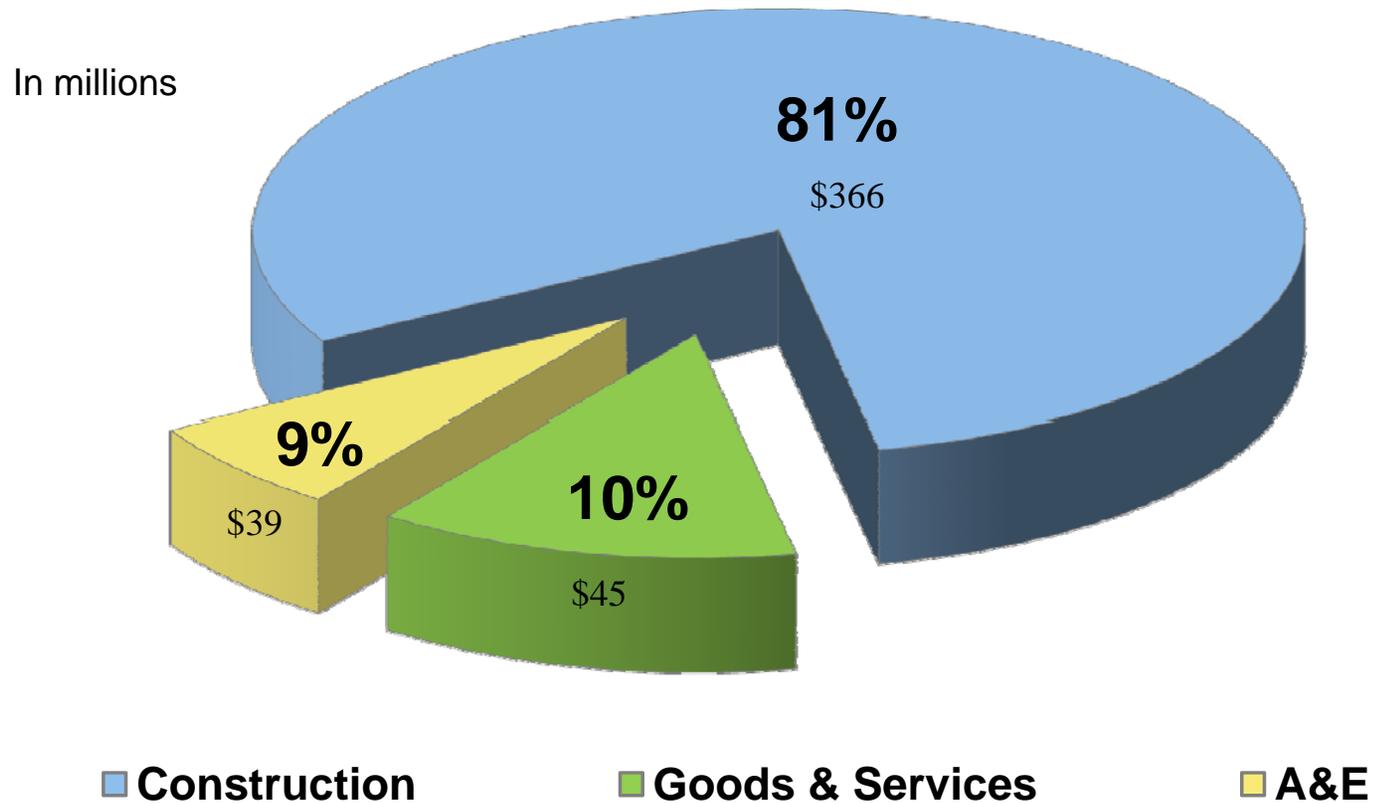
2011 M/W/SBE AWARDS BY SOURCE

\$450 Million – 18.5% of all contract awards



■ Port Authority ■ WTC Redevelopment ■ Aviation Tenants

2011 M/W/SBE AWARDS BY CATEGORY



REGIONAL ECONOMIC IMPACTS OF TOTAL AWARDS

The regional economic impact estimates of the total \$450 million in contract awards to M/W/SBEs:

- Supported nearly 3,840 jobs in the region
- Generated more than \$235 million in wages
- Produced approximately \$755 million in regional economic activity

REGIONAL ECONOMIC IMPACTS OF CONSTRUCTION AWARDS

The regional economic impact estimates of the \$366 million in construction contract awards to M/W/SBEs:

- Supported 2,950 jobs in the region
- Generated more than \$190 million in wages
- Produced approximately \$607 million in regional economic activity

CAPACITY BUILDING PROGRAMS

- 26 M/WBEs participated in the core Mentor-Protégé Program in 2011
- 56 M/WBEs have participated in the core program since its inception in 2002
- An additional seven firms grossing under \$500K participated in the training segment
- Eight protégés were awarded 10 Port Authority contracts totaling approximately \$7.3 million



CAPACITY BUILDING PROGRAMS

- Through our contract with the Regional Alliance for Small Contractors, we offered over 20 construction management, technical and business software courses
- Nearly 500 M/W/SBE representatives attended these courses



PRE-APPRENTICESHIP TRAINING PROGRAMS

New York

- Edward J. Malloy Initiative for Construction Skills

New Jersey

- Newark/Essex Construction Careers Consortium
- New Jersey Pathways

Nearly 2,000 New York and New Jersey graduates have been trained and prepared for union apprenticeship programs



WTC REDEVELOPMENT RELATED ACTIVITIES

- Held bi-monthly M/WBE WTC Redevelopment Progress Review meetings
- Operated the WTC Business Resource Center, held capacity building seminars, and met and assisted individual M/WBEs
- In 2011, WTC awards to M/WBEs reached a five-year cumulative total of \$1 billion – a significant milestone



M/WBE OUTREACH HIGHLIGHTS

- Co-sponsored and/or participated in a wide range of outreach and networking events in New York and New Jersey. Together, these events, including four in Albany, attracted a total of some 16,000 M/WBEs with many pursuing certification and business opportunities with the agency
- Organized and hosted a business credit fair with 12 financial services exhibitors, and two Janitorial Maintenance SBE mini-fairs, which resulted in new applicants that were added to our list of pre-qualified SBEs
- Crafted a proposal targeting Service Disabled Veteran Owned Businesses and planned outreach activities for 2012 for this group under our M/WBE and SBE programs