

***MINORITY/WOMEN-
OWNED/SMALL BUSINESS
ENTERPRISE
PARTICIPATION
2012 SUMMARY REPORT***

Committee on Capital Planning, Execution and Asset
Management

July 24, 2013

CONSTRUCTION AWARDS

MWSBE Portion of Total Awards



Total Awards: \$1.5 Billion
MWSBE Awards: \$262 Million
MWSBE Percentage: 18.0

CONSTRUCTION AWARDS

Construction contracts awarded to M/W/SBEs totaling \$262 million were derived from three sources:

- WTC project contracts: \$97 million
- PA prime and subcontracting contracts: \$86 million
- Aviation tenant contracts: \$79 million

REGIONAL ECONOMIC IMPACTS OF CONSTRUCTION AWARDS

The regional economic impact estimates of the \$262 million in construction contract awards to M/W/SBEs:

- Supported nearly 1,830 job-years in the region
- Generated more than \$119 million in wages
- Produced approximately \$399 million in regional economic activity

CAPACITY BUILDING PROGRAMS

- 22 M/WBEs participated in the core Mentor-Protégé Program in 2012
- 57 M/WBEs have participated in the core program since its inception in 2002
- Four protégés were awarded five Port Authority contracts totaling approximately \$3.4 million
- The 2012 curriculum expanded its offerings to include a session on construction law, Oracle Primavera's Contract Manager and Primavera P6 – all important for performing on PA contracts



CAPACITY BUILDING PROGRAMS

- Through our contract with the Regional Alliance for Small Contractors, we offered over 20 construction management, technical and business software courses
- 517 M/W/SBE representatives attended these courses



PRE-APPRENTICESHIP TRAINING PROGRAMS

New York

- Edward J. Malloy Initiative for Construction Skills

New Jersey

- Newark Construction Careers
- New Jersey Pathways

Since program inception, over 2,100 New York and New Jersey residents have been trained and placed, with many into union apprenticeships programs



WTC CONSTRUCTION RELATED ACTIVITIES

- Held regular M/WBE progress review meetings
- Operated the WTC Business Resource Center, and met and assisted individual M/WBEs



M/W/SBE OUTREACH HIGHLIGHTS

- Co-sponsored and/or participated in a wide range of outreach and networking events in New York and New Jersey. Together, these events, including three in Albany, attracted a combined total of approximately 10,000 M/WBEs with many pursuing certification and business opportunities with the agency.
- Initiated a recruitment effort targeting the principals of Service Disabled Veteran-owned Businesses under our M/W/SBE program, followed by a workshop, which resulted in new applicants from this pool.
- Participated at PA hosted Bayonne Bridge Navigational Clearance Program Local Business Enterprise outreach events held in Staten Island, New York and in Essex and Hudson counties, New Jersey.

NEW PARTNERSHIPS

- Entered into a Memorandum of Understanding with the Empire State Economic Development Corporation, as well as with New York City to create a streamlined “one stop” certification application procedure for M/WBEs.
- Partnered with New York State to promote a Surety Bond Assistance Program to our certified New York based M/WBEs.
- Negotiated terms and received Board approval to enter into an agreement with the Urban League of Hudson County, Inc. Through its Entrepreneurial Development Center, it will provide construction worker training for residents and technical assistance for M/WBEs.

SUPERSTORM SANDY MITIGATION AND RESILIENCE PROJECTS

As a recipient of Federal Transportation Authority (FTA) funding for the Superstorm Sandy Mitigation and Resilience projects, the agency will place greater emphasis on our Disadvantaged Business Enterprise programs. Expanded programs include:

- New FTA-assisted World Trade Center Transportation Hub contracts awarded through September 30, 2016
- FTA-assisted PATH contracts through September 30, 2016