



# THE COUNCIL ON PORT PERFORMANCE WORKFORCE DEVELOPMENT IMPLEMENTATION TEAM

## BACKGROUND

The Port Authority of New York and New Jersey (Port Authority) and New York Shipping Association (NYSA) created the Council on Port Performance (CPP) with the support of maritime industry stakeholders. The CPP is designed to provide oversight on the implementation of programs and initiatives that will improve productivity and service at the Port of New York and New Jersey (PONYNJ). To this end, the CPP created Implementation Teams, which focus on equipment, rail, gate operations, and customer care. The teams meet regularly to promote the collective goal of improving port operations and reliability.



The Transportation, Logistics, and Distribution (TLD) industry is supported by waterborne, dockside, and inland operations. The people who facilitate the movement of goods throughout the supply chain – from manufacturing centers all over the world to retail shelves in local communities – are indispensable to the TLD industry's strength and vitality. If not appropriately addressed, personnel shortages and a lack of qualified candidates could impact the PONYNJ's future economic growth and regional competitiveness.



This, combined with host communities expressed interest in raising awareness about port-related jobs, led the CPP to approve unanimously a proposal by the Port Authority and NYSA on September 28, 2016 which created the Workforce Development Implementation Team (WDIT).



# WORKFORCE DEVELOPMENT IMPLEMENTATION TEAM



## OUR MISSION

Collaborate with port community stakeholders to increase understanding of the PONYNJ's value in the supply chain to economic growth, workforce development, and long-term viability of the TLD industry to attract, train, and hire a qualified and skilled workforce.

## OUR MEMBERS

Stakeholders include representatives from trade associations, planning organizations, marine terminal operators, equipment providers, trucking industry, supply chain and logistics management, warehousing and distribution centers, Beneficial Cargo Owners, academia, host communities, and additional governmental partners.

## OUR TEAM MEMBERS

The Port Authority is managing the WDIT under the CPP leadership. Based on information gathered from various outreach forums, three subcommittees were formed to carry-out the WDIT's overall mission:

- **Marketing and Awareness** to inform stakeholders about the Port, TLD, and the overall workforce development effort.
- **Education and Curriculum** to inform students and educators about the port and potential career pathways in TLD.
- **Creation of a Job Bank** for existing job seekers with support staff to help with applying to and obtaining vacancies throughout the industry.

Short and long-term deliverables were created by the subcommittees. Each subcommittee is managed by a chairperson. Members of the WDIT serve on subcommittees based on interest, expertise, and networks.



**We invite you to explore current job postings at  
the Council on Port Performance's LinkedIn site:  
[www.linkedin.com/groups/8610391](http://www.linkedin.com/groups/8610391)**