

One World Trade Center Observation Deck

Floors: 100 through 102

Height: Approximately 1,250 feet and higher

Area: 120,000 square feet

Developer/Operator: Legends Hospitality, LLC

Completion Date: Early 2015

Expected Annual Visitors: 3.8 million

The Experience

Starting at the ground floor of One WTC, visitors will experience a highly engaging pre-show that provides an immersive background on the creation of the building and its foundations. Visitors will then proceed to One World Observatory's five state-of-the-art high-speed elevators where they will ascend more than 1,250 feet in approximately 60 seconds before arriving on the 102nd floor. The elevators will combine cutting-edge virtual technology to create a unique "Skypod" experience that will enable visitors to become an integral part of the story.

Next up is the "See Forever" theater. The show will welcome guests and provide a short narrative on the creation of One World Trade Center. At the show's conclusion, visitors will experience the grandeur of the viewing galleries and take in views of the entire New York City region.

For guests that want to go more in depth on the history of the building, a variety of audio tours will be available in several languages and tailored to adults, children and other interest groups.

With the assistance of cutting-edge digital displays, tour ambassadors will be available to answer questions about the skyline, construction of One WTC and the history of New York City.

To finish the tour, visitors will have another thrilling "Skypod" elevator experience to return to the ground level. The technology will give the guests a virtual experience of being outside the building as they descend to the ground.

Levels

The Welcome Lobby, located at ground level, will have ticketing areas and a transition to the basement level.

The Basement Level, at Floor B2, will feature the entrance, visitor security, and the exhibit queuing area.

Level 100 will feature stunning views, including “Sky Portals” that provide street views and overhead digital displays. Also located on this level will be the Gift Shop, which will include an exciting assortment of One WTC books, videos, apparel and souvenirs.

Level 101 will include the Mezzanine Dining level, which will feature contemporary and sophisticated dining options, all featuring spectacular views of the skyline. The cuisine will include a number of internationally inspired offerings, including both gourmet and casual options.

Level 102 will contain the arrival theater, more observatory views and event space.

Special Events

One World Observatory will become the premier destination to host special events in New York City. The space will provide for maximum flexibility to allow for multiple simultaneous events while never disrupting guests who are enjoying the observation deck.

The event space will feature programmable media that can be customized for different occasions and a highly trained staff of event planners, along with a premier catering service to ensure a sensational experience for both guests and hosts.

Sustainability

The observatory will use low-consumption fixtures, post-consumer recycled content and locally sourced materials.