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Staying Afloat: Container Shipping Trends

The long awaited raising of the Bayonne Bridge and dredging of the port's channel ways have heralded a new era in the East Coast ocean freight industry. Although many in the region may see this as just another project that has some benefits, the shipping industry may see it more as a life line that can pull them out of a nose dive. In fact, these developments come as the shipping industry is reeling from several years of upheaval.

According to Clarksons Research, in the beginning of 2017 there were 5,154 container ships operated by 326 carriers, an average of 16 ships per operator. Despite looking like a group of disbursed competitors, the container shipping industry is being whittled down to a few major players. Shipping companies have been going bankrupt or merging as opportunities arose. For example, out of the 20 largest carriers back in 2014, 4 have since stopped business. More recently, in September 2016, Hanjin Shipping, the world's seventh largest container carrier, filed for bankruptcy, and the three major Japanese operators declared their intention to merge containership operations in a joint venture due to be established this year and start operations in 2018.

Although recently shipping competitors have fallen to the wayside and others have merged to keep from going bankrupt, consolidation seems to be part of a long-term trend. Back in 1996 the top 10 carriers deployed 45% of capacity and at the start of 2017 that figure stood at 70%, double the amount of capacity. But despite capacity increases, shipping is still a difficult industry to make a profit. A recent [Drewry Maritime Research](#) report points out that ocean freight rates are no longer tied to market fundamentals, and that carriers' profits are now almost solely the result of cost-cutting. The study cited the fact that the world's top 15 container lines lost an estimated \$1.1 billion between 2007 and 2012. As shown in Figure 1 the price of shipping has gone down after the recession causing more bankruptcies and M&A activity.

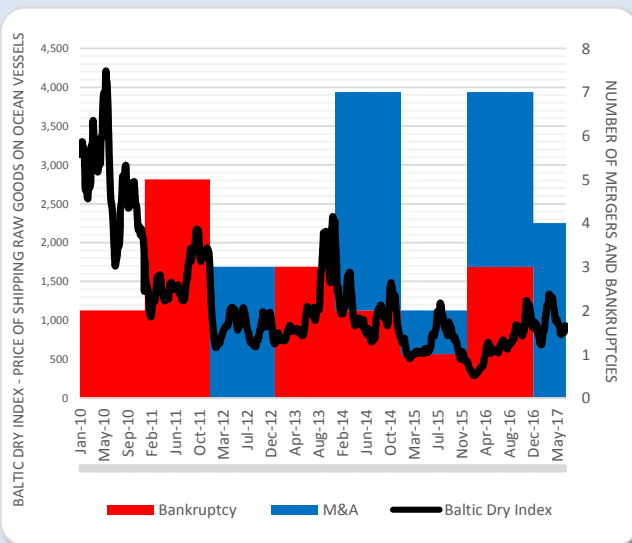


Figure 1 Shipping Operator Mergers, Bankruptcies, and the Baltic Dry Index-Price of Shipping

THE WATCHLIST

Economic Variables

Current - One Year Trend

UNITED STATES

Variable	Period	Value
Real GDP [Annual Rate]	Q2 2017	3.0%
Unemployment Rate	Aug-17	4.4%
Consumer Price Index [Annual]	Aug-17	1.9%
Gasoline Price [Regular]	Sep-17	\$2.63

Aug 2016 - Aug 2017

PORT AUTHORITY REGION

Variable	Period	Value
Regional Employment [NY MSA]	Aug-17	9,671
Consumer Price Index [Annual]	Aug-17	1.7%
Port District Exports [\$Bill]	Jul-17	\$10.29
Port District Imports [\$Bill]	Jul-17	\$22.75
Case-Shiller Home Price Index	Jun-17	3.9%
Commercial Real Estate Asking Rent		
Midtown	Q2 2017	\$83.95
Downtown	Q2 2017	\$61.72

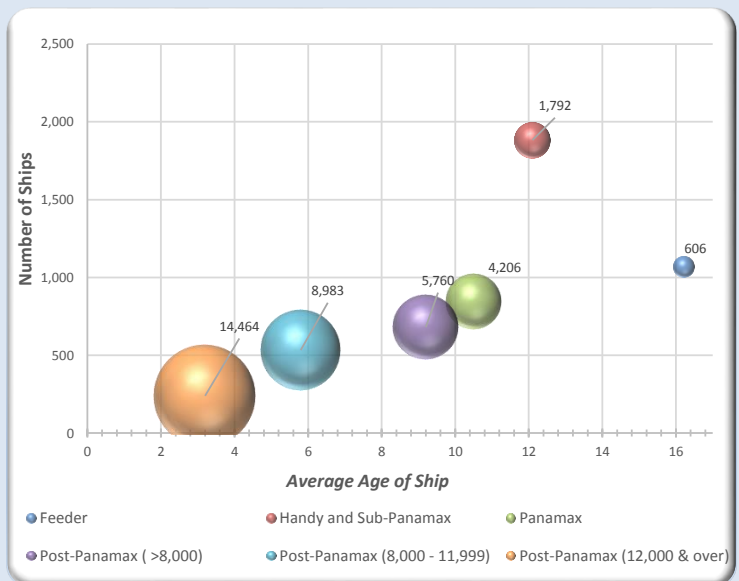


Figure 2 World Container Fleet Number of Ships, Average TEU Capacity, and Age

The report also sees the trend in economies of scale being a major factor driving the industry in the near future. The logic is that larger ships and fewer voyages should equate to greater capacity utilization, which cut operating costs and produce sustainable profits. The current fleet of container ships reflect the relationship that older ships are smaller and younger ships are larger. The industry has banked on their fleets being younger, larger, and fewer to further cut costs and boost profits as the older smaller ships are sent to the scrap yards to pay for the newly minted 18,000 TEU giants.

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MONTHLY ECONOMIC INDICATORS

THE PORT AUTHORITY OF NY & NJ

Planning and Regional Development Department

September 2017

AVIATION	Jul '17	YTD	Jul '17/16	YTD '17/16
Revenue Passengers (000's)	12,769.3	76,351.2	5.4%	2.9%
John F. Kennedy International Airport (JFK)	5,851.0	34,379.1	2.5%	1.6%
LaGuardia Airport (LGA)	2,624.2	16,652.1	-1.5%	-2.1%
Newark Liberty International Airport (EWR)	4,238.4	25,117.2	13.9%	8.3%
Stewart International Airport (SWF)	55.7	202.8	111.4%	29.8%
Revenue Freight (Short Tons)	182,949	1,247,654	7.0%	7.0%
Domestic	58,303	433,387	0.1%	4.4%
International	124,646	814,267	10.6%	8.4%
Flights	114,609	746,078	1.2%	-0.6%
Domestic Air Carrier	78,735	532,206	0.7%	-0.7%
International Air Carrier	29,516	174,168	4.3%	0.3%
General Aviation	6,358	39,704	-6.2%	0.8%
Paid Parked Cars	708,914	4,133,993	-6.7%	-12.6%
Revenue AirTrain Passengers	900,956	5,833,964	0.8%	3.3%

FERRY OPERATIONS	Jul '17	YTD	Jul '17/16	YTD '17/16
Passengers (000's)				
New Jersey Ferries	895.6	5,097.0	10.6%	1.5%

PATH	Jul '17	YTD	Jul '17/16	YTD '17/16
Passengers (000's)	7,129.0	47,505.0	8.7%	4.4%
Average Weekday	297.8	1,959.3	9.3%	4.9%
Average Saturday	118.4	789.8	6.0%	1.6%
Average Sunday	94.8	616.8	3.8%	4.5%

PORT COMMERCE	Jul '17	YTD	Jul '17/16	YTD '17/16
Port Trade				
Container Imports (TEUs)	291,760	1,922,703	6.0%	5.7%
Container Exports (TEUs)	112,694	805,215	3.2%	2.5%
Containers lifted on/off Express Rail	49,087	323,078	2.0%	2.6%

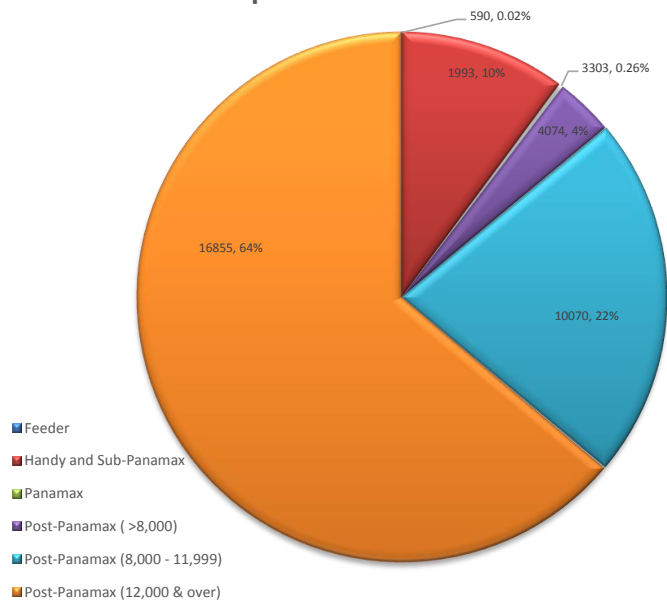
TUNNELS, BRIDGES & TERMINALS	Jul '17	YTD	Jul '17/16	YTD '17/16
Eastbound Vehicle Volumes (000's)	10,652	68,294	0.7%	0.3%
George Washington Bridge	4,689	29,637	0.5%	0.4%
Lincoln Tunnel	1,620	10,926	-1.5%	-1.4%
Holland Tunnel	1,288	8,519	-2.7%	-3.9%
Bayonne Bridge	198	1,284	63.2%	37.2%
Goethals Bridge	1,426	8,996	-0.2%	-0.1%
Outerbridge Crossing	1,431	8,932	2.7%	2.7%
Eastbound Volumes by Vehicle Type (000's)				
Autos	9,792	62,401	0.7%	0.3%
Trucks	598	4,186	1.0%	-0.1%
Buses	262	1,705	1.2%	-0.9%

PORT AUTHORITY PULSE (Seasonally Adjusted, 2010=100)	Apr '17	Mar '17	Change
PA Pulse (Transportation Activity Index)	100.7	98.2	2.5%
PA Freight Pulse	97.1	95.3	1.9%
PA Passenger Pulse	104.2	101.1	3.1%

U.S. TRANSPORT SERVICES INDEX (Prelim., Seasonally Adj., 2000=100)	Jul '17	Jun '17	Change
TSI - Combined Index	128.1	126.8	1.0%
TSI - Freight	128.2	126.4	1.4%
TSI - Passenger	127.5	127.5	0.0%

TRANSPORTATION FOCUS

World Container Ships On Order



Indeed, the orders for new ships have a majority (64%) of the largest ships available. These ships would add 12% TEU capacity to the existing fleet while only adding 3% to the actual number of ships owned. This approach by shippers is already translating into a tangible outcome for the New Jersey and New York Ports as ship calls have dropped within the first six months of this year by 17.8% compared to 2016 while container volumes have maintained growth.

The American Association of Port Authorities anticipates that by 2030 the expansion of the Panama Canal and the deployment of the larger Panamax-size ships will comprise more than half the world's shipping capacity. These expansions will facilitate what is expected to be a 45 percent increase in freight by 2030. The Port Authority's recent investment in raising the Bayonne Bridge was made to unlock private investment for container terminals who want to service the new larger ships.

With a future of larger ships, fewer container carriers, and ports and terminal operators all fighting to gain market share through more efficient investments in their facilities, the container shipping industry and the ports that service them are aware of the challenges. But with an outlook of solid growth, more profitability, and better opportunities to capitalize on investments, it is an industry on the cusp of a new era.

Port Authority of NY & NJ
 Planning & Regional Development Department
 4 World Trade Center | 150 Greenwich St., 16th Floor
 New York, NY 10006

Alexander Heil, Ph.D., Chief Economist; aheil@panynj.gov
 Maria Enache, Forecasting & Regional Economics
 Christopher Eshleman, Forecasting & Cost-Benefit Analysis
 Matthew W. Jacobs, Forecasting & Regional Economics
 Kevin Morris, Forecasting & Regional Economics
 Graciela Ramirez, Input-Output Modeling & Regional Economics
 Huajing Shi, Ph.D., Transportation Statistics