MONTHLY ECONOMIC INDICATORS

Planning and Regional Development Department

SEPTEMBER 2010

UNEMPLOYMENT RATE percent of labor force)	AUG 2010	PREVIOUS 3 MOS	AUG 2009
		AVERAGE	
U.S.¹ (seasonally adjusted)	9.6	9.6	9.7
U.S. (not seasonally adjusted) Region (not seasonally adjusted)	9.5 8.9	9.5 8.9	9.6
region (not seasonally adjusted)	0.5	0.9	5.2
NON-FARM EMPLOYMENT	AUG	PREVIOUS	% CHANGE AUG 2010
housands)	2010	3 MOS	AUG 2010
110	420.440	AVERAGE	0.0
U.S. REGION	130,149 7,699	130,882 7,767	0.2 -0.
Construction	289	278	-u. -2.7
Manufacturing	344	346	-4.2
Services	7,066	7,143	0.2
GDP	2010Q2/	2010Q1 /	2009Q4
percentage change in the GDP)	2010Q1	2009Q4	2009Q
U.S. (seasonally adjusted at annual rates)	1.6	3.7	5.0
REGION	0.8	0.8	0.0
CONSUMER PRICES	AUG '10 /	AUG '10 /	JULY '10
percentage change in the CPI)	AUG '09	JULY '10	JULY '0
U. S.	1.1	0.1	1.:
Core	0.9	0.1	0.0
REGION	1.4	0.2	1.9
Core Food & Beverages	1.4 1.4	0.2	1.9
Housing	0.5	-0.2	0.6
Transportation	3.9	0.0	4.1
Energy	1.0	-0.6	2.0
CONSTRUCTION COST percentage change in the CCI)			
U.S. 20-CITY	3.4	-0.1	3.5
NY REGION	3.6	0.0	3.0
GASOLINE PRICES			
JS Dollars Per Gallon)	Current	A month ago	A year ago
U.S. (all types NSA)	\$2.84	\$2.82	\$2.63
New York (all types NSA)	\$3.03 \$2.67	\$3.07 \$2.69	\$2.98 \$2.55
Newark, NJ (all types NSA) HOUSING PRICES ²			
12-Month Percentage Change)	JULY '10 / JULY '09	JUNE '10 / JUNE '09	MAY'10 MAY '0
U.S. 20-CITY COMPOSITE	3.1	4.2	4.7
NY METROPOLITAN AREA	0.5	0.1	-0.4
NTERNATIONAL TRADE	JULY	% CHANGE VS.	% CHANGE YTI
oillions of dollars)	2010	JULY 2009	2009 VS. 201
U.S.	268.2	21.4	24.4
NY CUSTOMS DISTRICT	31.2	26.6	25.3
NY Imports	19.8	27.5	25.8
NY Exports	11.4	25.0	24.
MANHATTAN COMMERCIAL	AUGUST	JULY	AUGUS'
REAL ESTATE (Class A Office Market)	2010	2010	200
Vacancy Rate			
OVERALL	11.8	12.0 12.0	11.8 13.5
Midtown		12.0	8.2
Midtown Downtown	11.9 12.1	12.4	0
Downtown Average Asking Rent (\$/square foot)	12.1		
Downtown Average Asking Rent (\$/square foot) OVERALL	12.1 58.3	57.8	
Downtown Average Asking Rent (\$/square foot) OVERALL Midtown	58.3 65.1	57.8 64.4	68.8
Downtown Average Asking Rent (\$/square foot) OVERALL Midtown Downtown	12.1 58.3	57.8	68.8
Downtown Average Asking Rent (\$/square foot) OVERALL Midtown Downtown REGIONAL ECONOMIC	58.3 65.1	57.8 64.4	68.8 46.0
Downtown Average Asking Rent (\$/square foot) OVERALL Midtown Downtown REGIONAL ECONOMIC ORECASTS ³	58.3 65.1 41.3	57.8 64.4 41.1 2011	68.8 46.0 201 :
Downtown Average Asking Rent (\$/square foot) OVERALL Midtown Downtown REGIONAL ECONOMIC FORECASTS CPI percent change, NYC MSA	58.3 65.1 41.3 2010	57.8 64.4 41.1 2011 2.1	64.4 68.8 46.0 201:
Downtown Average Asking Rent (\$/square foot) OVERALL Midtown Downtown REGIONAL ECONOMIC FORECASTS ³	58.3 65.1 41.3	57.8 64.4 41.1 2011	68. 46. 201

¹ The U.S. unemployment rate was 9.6 percent in August.

Sources available upon request.

SPECIAL FOCUS

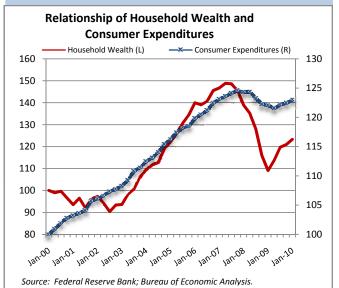
Diminished Consumer Wealth: What Will Replace Consumer Spending?

By their peak in the first quarter of 2006, home equity values, or the value of residential real estate net of mortgage balances, had grown by nearly \$7 billion since the start of the decade, according to the Federal Reserve Bank's Flow of Funds Accounts data. Households used this increase in wealth to finance purchases from automobiles, vacations and home improvements to general living expenses such as gasoline

Active mortgage equity withdrawal (MEW), a measure of home equity borrowing, is considered a driver of consumer spending. Using MEW data obtained from a comprehensive study conducted by former Fed Chairman Alan Greenspan and Fed Economist Jim Kennedy and consumer spending data from the Bureau of Economic Analysis, we estimated a strong positive correlation of .74 between active MEW and consumer spending. In other words, homeowners borrowed heavily against their growing home values and the majority of these equity withdrawals translated into higher consumer expenditures. The relationship between increases in household wealth, primarily consisting of home equity, financial investments and savings, and personal consumption is illustrated in the chart below.

Since April 2006, home values across the country fell by an average of nearly 30 percent as measured by the Case-Shiller Home Price Index. How has this decline in housing values paired with rising unemployment affected consumers? The wealth that appreciating home prices and low interest rates created for many has evaporated and, as a result, consumers have been forced to reduce consumption and spending and increase their savings. The diminishing of this "wealth effect" combined with the elimination of mortgage equity withdrawals created a severe strain for consumers especially for households at the lower end of the income distribution that have less of a safety margin in their personal finances.

What likely will come next for the national and regional consumer is a long period of financial de-leveraging, or the re-payment of debts accumulated over the last decades, combined with lower propensity for consumption. The US economy, 70 percent of which is driven by consumer expenditures, therefore will have to depend on other sources of aggregate demand or be faced with a delayed rebound in economic activity.



² Since the peak in June 2006, housing prices have fallen by 28.3 percent nationally and by 19.3 percent in the New York Region

For optimistic and pessimistic alternative forecasts please contact the Planning and Regional

Development Department.