# MONTHLY ECONOMIC INDICATORS

Planning and Regional Development Department

#### June 2014

UNEMPLOYMENT RATE (percent of labor force)	MAY 2014	PREVIOUS 3 MONTHS AVERAGE	MAY 2013
U.S. (seasonally adjusted) U.S. (not seasonally adjusted)	6.3 6.1	6.6 6.6	7.5 7.3
UNEMPLOYMENT RATE (percent of labor force)	APR 2014	PREVIOUS 3 MONTHS AVERAGE	APR 2013
REGION (not seasonally adjusted)	6.3	7.9	7.6
NON-FARM EMPLOYMENT (thousands)	MAY 2014	PREVIOUS 3 MONTHS AVERAGE	% CHANGE MAY 2014 / MAY 2013
U.S.	138,463	136,492	1.7
REGION  Construction and Manufacturing	<b>8,550</b> 659	<b>8,334</b> 637	<b>1.0</b> 0.6
FIRE / Professional / Business	2,096	2,056	1.1
Government	1,197	1,199	-2.7
All Others	4,598	4,443	2.0
REAL GDP (percentage change)	2014Q1	2013Q4	2013Q3
U.S. (seasonally adjusted at annual rates)	-2.9	2.6	4.1
REGION (Oxford Economics Estimate)	1.3	1.9	5.0
CONSUMER PRICE INDEX (percentage change)	MAY '14/ MAY '13	MAY '14/ APR '14	APR '14/ APR '13
U. S.	2.1	0.4	2.0
Core REGION	1.9	0.3	1.8 1.6
Core	1.7	0.3	1.7
Food & Beverages	1.8	0.7	0.6
Housing Transportation	2.8 1.5	0.5 1.0	2.7 0.9
Energy	3.9	2.0	2.5
CONSTRUCTION COST INDEX (percentage change)	MAY '14/ MAY '13	MAY '14/ APR '14	APR '14/ APR '13
U.S. 20-CITY	2.9	0.5	2.8
NY REGION	7.4	0.0	7.5
GASOLINE PRICES (US dollars per gallon)	MAY 2014	A month ago	A year ago
U.S. (all types NSA)	\$3.86	\$3.84	\$3.70
New York City (all types NSA)	\$4.22	\$4.15	\$4.01
Newark, NJ (all types NSA)	\$3.75	\$3.69	\$3.58
HOUSING PRICES (12-month percentage change)	APR '14/ APR '13	MAR '14/ MAR '13	FEB '14/ FEB '13
U.S. 20-CITY COMPOSITE	10.7	12.3	12.8
NY METROPOLITAN AREA	4.9	6.2	5.8
INTERNATIONAL TRADE (billions of dollars)	APR 2014	% CHANGE VS. APR 2013	% CHANGE YTD 2014 VS APR 2013
U.S.	334.6	4.4	2.9
NY CUSTOMS DISTRICT	34.0	-3.9	0.9
NY Imports NY Exports	22.3 11.8	5.0 -17.2	6.5 -7.2
MANHATTAN COMMERCIAL REAL ESTATE	MAY 2014	APR 2014	MAR 2014
Availability (%)			
Manhattan Totals	10.1	10.6	10.4
Midtown	10.3 10.9	10.7 12.0	10.8 12.1
Downtown  Average Asking Rent (Class A Office APRket) (\$/square foot)	10.9	12.0	12.1
Manhattan Totals	74.6	74.0	73.8
Midtown	82.6	82.5	82.1
Downtown		55.1	55.4
REGIONAL ECONOMIC	55.2 2014	55.1 2015	55.4 2016
REGIONAL ECONOMIC FORECAST	55.2 2014	2015	2016
REGIONAL ECONOMIC	55.2		

## SPECIAL FOCUS

## **Transportation in a Sharing Economy**

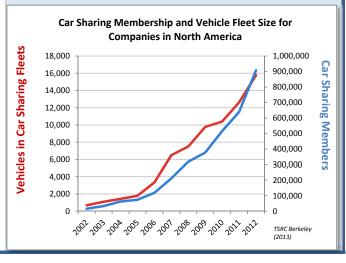
There are fast becoming new ways to drive around in cities besides hailing a cab or hopping on a bus. The last decade has seen a steady rise in sharing services such as bike and car sharing. Technological advances and the growth of mobile applications have helped fuel this trend, as they have provided the means for sharing vehicles and bikes among large groups of users. More Americans living in large cities are transitioning to a car-free lifestyle as tough economic times have made car ownership more of a cost burden. This trend appears to be part of a larger transition into a "sharing economy" in which technological and social forces are enabling more intensive use of physical assets.

Car sharing is perhaps the most notable innovation of this new sharing economy. Car sharing companies in North America topped one million members as of January 2013 and a total fleet size of over 15,600 vehicles. In the U.S., Zipcar is by far the leading car share service. The firm saw membership more than double from 2009 to 2013. Each of the vehicles in its fleet has a designated parking spot and can be reserved at any time by members. In Manhattan alone, there are over 200 Zipcar locations, with around 5-10 vehicles at each site. These services have changed the traditional car rental game by providing convenient access to vehicles within walking distance of home, work, and other destinations. Combined with internet-based applications, prearranged short-term rental options and competitive pricing models, car sharing makes it very convenient for consumers to get around without the responsibilities of owning, insuring, and maintaining a vehicle.

Another form of car sharing that captures the spirit of the sharing economy is known as peer-to-peer (P2P) car sharing. P2P car sharing separates itself from the traditional model by replacing the standard fleet with a virtual community of vehicles owned by the members of the service. P2P companies process transactions, approve drivers, and take a cut from each privately arranged ride. The leading P2P company, Uber, dominates this service, and has expanded not only to most major U.S. cities, but to 39 countries worldwide.

As car sharing services expand, cities face many challenges from setting aside parking for car sharing companies to regulating passenger safety, insurance, and the companies' co-existence with standard taxi services. Uber and other P2P car sharing services have already faced strong opposition from city officials and taxi cab associations, most notably in Boston, San Francisco, New York, and in Europe, where public demonstrations have captured headlines.

Personal transportation is not the only sector affected by the new sharing economy. Parts of the traveler accommodations business have been transformed by companies like Airbnb, which allow members to list rooms or whole apartments on the internet for rent. As with P2P car sharing, which allows car owners to become parttime chauffeurs, the Airbnb innovation is allowing individuals to supplement their incomes by, in effect, becoming part-time hoteliers. Both car sharing and room rentals represent more intensive use of physical assets that would otherwise sit idle. The rise of a sharing economy may also create new dynamics in the balance of capital and labor; one can imagine car companies ramping down production as consumers steadily shift away from car ownership and chauffeured travel becomes more common. Although the young sharing economy may hit some regulatory road bumps as it expands, now that many consumers have learned how to get more value out of existing assets, they will likely look for more ways to share—and profit from it.



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June 2014									
AVIATION	Apr '14	YTD	Apr '13/'14	YTD '13/'14	PORT COMMERCE	Apr '14	YTD	Apr '13/'14	YTI '13/'14
Revenue Passengers (000's)	9,777.6	34,588.1	6.3%	1.2%	Port Trade				
John F. Kennedy International Airport (JFK)	4,469.9	15,572.1	12.7%	3.4%	Container Imports (TEUs)	229,683	903,326	6.1%	6.7%
LaGuardia Airport (LGA)	2,346.0	8,158.0	4.4%	-1.2%	Container Exports (TEUs)	125,266	458,491	-4.9%	-8.2%
Newark Liberty International Airport (EWR)	2,935.1	10,759.3	-0.7%	0.0%	Containers lifted on/off Express Rail	41,768	146,494	11.0%	5.4%
Stewart International Airport (SWF)	26.6	98.7	3.6%	-2.9%	TUNNELS, BRIDGES & TERMINALS	Apr '14	YTD	Apr '13/'14	YTI '13/'1
Revenue Freight (Short Tons)	166,013	640,805	2.7%	-1.6%	Eastbound Vehicle Volumes (000's)	9,547	34,777	-0.9%	-4.6%
Domestic	55,873	212,534	-1.6%	-9.0%	George Washington Bridge	4,118	14,863	0.1%	-3.7%
International	110,140	428,271	5.1%	2.6%	Lincoln Tunnel	1,595	5,857	1.9%	-1.6%
Flights	103,024	384,275	-2.4%	-4.2%	Holland Tunnel	1,277	4,835	-5.8%	-6.4%
Domestic Air Carrier	72,701	271,979	-3.5%	-5.5%	Bayonne Bridge	241	932	-16.3%	-15.3%
International Air Carrier	23,816	89,691	2.3%	-0.2%	Goethals Bridge	1,157	4,110	3.0%	-3.9%
General Aviation	6,507	22,605	-6.6%	-6.3%	Outerbridge Crossing	1,159	4,180	-2.9%	-7.4%
Paid Parked Cars	672,288	2,527,584	-4.1%	-5.3%	Eastbound Volumes by Vehicle Type (000's)				
Revenue AirTrain Passengers	722,434	2,574,459	8.6%	7.7%	Autos	8,680	31,570	-0.9%	-4.7%
			A		Trucks	616	2,283	-1.8%	-4.0%
FERRY OPERATIONS	Apr '14	YTD	Apr '13/'14	YTD '13/'14	Buses	250	921	-0.6%	-2.0%
Passengers (000's)					PORT AUTHORITY PULSE (Seasonally Adjusted, 2010=100)	Apr '14	Mar '14	Change	
New Jersey Ferries 704	704.3	2,337.5	3.6%	-6.1%	PA Pulse (Transportation Activity Index)	96.3	96.5	-0.2%	
					PA Freight Pulse	94.6	94.9	-0.3%	
PATH	Apr '14	YTD	Apr '13/'14	YTD '13/'14	PA Passenger Pulse	98.0	98.1	0.0%	
Passengers (000's)	6,332.0	23,482.0	0.3%	3.3%	U.S. TRANSPORT. SERVICES INDEX (Prelim., Seasonally Adj., 2000=100)	Apr '14	Mar '14	Change	
Average Weekday	252.2	964.7	1.4%	3.2%	TSI - Combined Index	118.2	117.9	0.3%	
Average Saturday	112.8	424.5	-8.2%	4.4%	TSI - Freight	117.6	117.1	0.4%	
Average Sunday									

#### TRANSPORTATION FOCUS

#### Non-Resident Commuter Earnings at the National Level

Commuters have a large impact on income distribution in highly populated cities. Last week, we showed the outflow of earnings for the Port Authority region. We expanded that study to look at other major U.S. regions. As a reminder, gross outflow of earnings data come from the U.S. Bureau of Economic Analysis and represent the wages and salaries earned by workers residing in a different county from which they work. The graph shows this statistic for several selected counties that contain a major U.S. city and the size of that county. Cities located in small counties with high population densities, such as Boston and New York, represent the largest percentages of earnings by non-resident commuters. As one might expect, as the size of a county increases, it becomes less likely that commuters to the county's major city will live beyond the county's borders. Yet not all small counties' earnings flows are alike. San Francisco County is only slightly larger than New York, but differences in geography and the structure of transit systems contribute to San Francisco having a smaller share of earnings from nonresident commuters than New York.



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