

**OFFICE OF BUSINESS DIVERSITY & CIVIL RIGHTS
MARKETING DATA FORM**

Phone: (212) 435-7888

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The information presented on this form will be used to help market the goods/services that your company provides. If the Port Authority certifies your firm, we will add this information to our on-line directory of minority and woman-owned businesses. Other certifying agencies, Port Authority tenants and prime contractors utilize the directory and may contact you for possible contract opportunities.

Please **TYPE** or **PRINT**

1. **Business Name:** _____

2. **Business Phone:** _____

3. **Business Email:** _____

4. **Contact Person:** _____

5. **Contact Phone:** _____

6. **Contact Email:** _____

7. **As a marketing tool, in approximately 30 words or less, and in complete sentences, describe the services that your firm provides:**

8. a) **Preferred Contract Size Range:** Minimum = \$ _____
Maximum = \$ _____
b) **Annual Contract Capacity:** = \$ _____

9. **Union affiliation. Check one:**
____ Non-Union
____ Union Shop – Enter local(s): _____

10. **Number of Full-time Personnel:**
_____ Permanent Office Staff _____ Permanent Field Staff

11. **Current Bonding Limits, if applicable**
a) Surety Company Name: _____
b) Single Bonding Limit: \$ _____
c) Aggregate Bonding Limit: \$ _____

12. a) **What percentage of last year's gross sales was earned performing prime work versus subcontracting work?**
_____ % Prime Contracts _____ % Sub Contracts

b) **List approximate Gross Sales for last year in each major service/category provided (Minimum – 1, Maximum – 3):**

Service/Category 1: _____ \$ _____
Service/Category 2: _____ \$ _____
Service/Category 3: _____ \$ _____