

Excitement Building Over Westfield World Trade Center Retail Lineup

World Trade Center retail developer Westfield Corporation this week unveiled a preview of its retail and dining roster that will include brand favorites, fashion icons and dining destinations.

The company said it is close to completing the line-up of retailers that will turn the 350,000 s/f of space in and around the Oculus into a shopping destination.



Westfield WTC is scheduled to open in the fall of 2015.

Westfield World Trade Center includes multi-level store presence in 3 World Trade Center and 4 World Trade Center and is scheduled to open in the fall of 2015.

“Our vision for Westfield World Trade Center is driven by our passionate commitment to culture, commerce and community,” said Greg Miles, Westfield’s U.S. chief operating officer.

“From the core areas of fashion, dining, beauty, entertainment and technology, our mix is well suited to the dynamic and diverse audiences we will serve including local and nearby residents, professionals and travelers from around the U.S. and the world.”

Westfield World Trade Center will offer a fashion collection that includes brands such as Hugo Boss, John Varvatos, Michael Kors, Stuart Weitzman and Turnbull & Asser as well as fashion favorites LK Bennett, Zadig et Voltaire, Reiss and Banana Republic. Camper, Cole Haan, Vince Camuto, Aldo and Dune London are part of the footwear offering while fashion accessories retailers Swatch, Thomas Sabo, Folli Follie, Pandora, Tissot, Fossil, Edward Beiner, Designer Eyes and other brands will be among those that round out the fashion assortment.

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Fine jewelry, luxury timepieces and writing instruments will also be found at Westfield World Trade Center with brands including Breitling, Longines, Links of London as well as Montblanc, among others.

Westfield World Trade Center will be home to beauty brands John Barrett. Caudalie, Kiehl's, Aesop and L'Occitane.

Westfield's Miles called the dining options "simply extraordinary."



Greg Miles

Eataly, from entrepreneurial chef and restaurateur Mario Batali, will serve as Westfield World Trade Center's culinary anchor.

"We are particularly thrilled about Eataly at Westfield World Trade Center," said Nicola Farinetti, CEO of Eataly. "We weren't really planning on opening a second New York store – however, when Westfield showed us the space we weren't able to say no."

In addition to Eataly, a preview of food, beverage and dining options includes: Épicerie Boulud, Lore Wine & Spirits, La Colombe, Beer Table, Noble Tree Coffee, FIKA, Nunu Chocolates, Joe Coffee and Minamoto Kitchoan, along with Jones the Grocer, a gourmet grocer that makes its U.S. debut at Westfield World Trade Center.

In addition to retail and dining, Westfield World Trade Center will offer visitors access to a range of events, arts and other cultural initiatives.

"We are devoted to creating experiences that continuously draw residents and businesses together, and to supporting the community as a whole now and into the future," said Miles. Westfield has partnerships with the 9/11 National Memorial Museum and The CFDA/Vogue Fashion Fund and will engage with Lower Manhattan schools and the arts community.

He concluded, "As Westfield returns to the World Trade Center, we have the extraordinary opportunity to embrace the energy and global exchange of ideas that define New York and we are excited to be a part of it."