

# Westfield World Trade Center Releases Partial Tenant Roster



(Photo : Getty/John Moore)

**By Kelsey Drain**

Michael Kors, Hugo Boss, John Varvatos and Turnbull & Asser are included on Monday's list of retail tenants for Westfield World Trade Center.

"We're broadly 12 months away [from opening]," Greg Miles, chief operating officer of Westfield Corp., told WWD.

"We always said that we were really after a curated mix for retailers."

Six weeks before Sept. 11, 2001, the Westfield Group bought a 99-year lease for the retail portion at the World Trade Center. Unlike Brookfield Place's high-end retail development across the street, the underground mall is planning to appeal to a broad audience.

Hugo Boss has been confirmed to have a store that's "larger than most," Miles told WWD.

John Varvatos is excited to be represented in "the middle of the new Lower Manhattan," Cristiano Quietì, president and CEO of the brand, told WWD

"Our store will be a unique and one-of-a-kind presentation of the brand, tailored to the large and diversified audience of international and local visitors we are expecting."

The Westfield World Trade Center has 350,000 square feet of retail space available now and an additional 90,000 square feet to be available when Tower Two is complete — the date is not yet determined.

Asking rents are about \$450 per square foot, depending on location, with additional costs depending on percentage of sales, sources told WWD.

"The leasing isn't complete," Miles told WWD. "A lot of other retailers are in the advanced stages of negotiations."

Michael Kors, Hugo Boss, John Varvatos and Turnbull & Asser comprise about 15 percent of the center's total space.

"If you combine that with food, it would add another 10 percent to 15 percent," Miles told WWD.

"The names are a taste of what we're doing. There's obviously many more deals done, but putting out a list of 50 or 100 names didn't make sense. There's just a handful of spaces left."

Giorgio Armani, Tom Ford and Cartier may be waiting for the completion of Tower Three in 2016 or 2017, sources told WWD. Multilevel, street-fronted stores will be available in this location.